

*jetcoin*

# ABOUT JETCOIN

Jetcoin is a platform that bridges the relationship between talents and fans.

Built on the Ethereum blockchain, our APP (IOS / Android) provides the opportunity for talents to develop their image grade with the support of their fanbase.

Fans are rewarded with JET. They can use JET to redeem unique lifestyle experiences and social media engagements from our pool of talent.



# HOW IT WORKS



Jetcoin secures a percentage from the talents' contracts or from agencies and agents



To raise funds, Jetcoin releases JET tokens to be purchased by fans wishing to benefit from the future successes of promising talents.



Jetcoin implements the talents' career plans with its partners and allows fans to participate in a meaningful way.



# jetcoin

## BENEFIT TO ATHLETES AND COMMUNITY

By sharing a percentage of their future earnings, athletes turn each fan into a social media manager who instantly shares their successes.

Athletes get a social media metric system that can be used to increase their value and secure greater endorsements and sustainable deals with their sponsors.

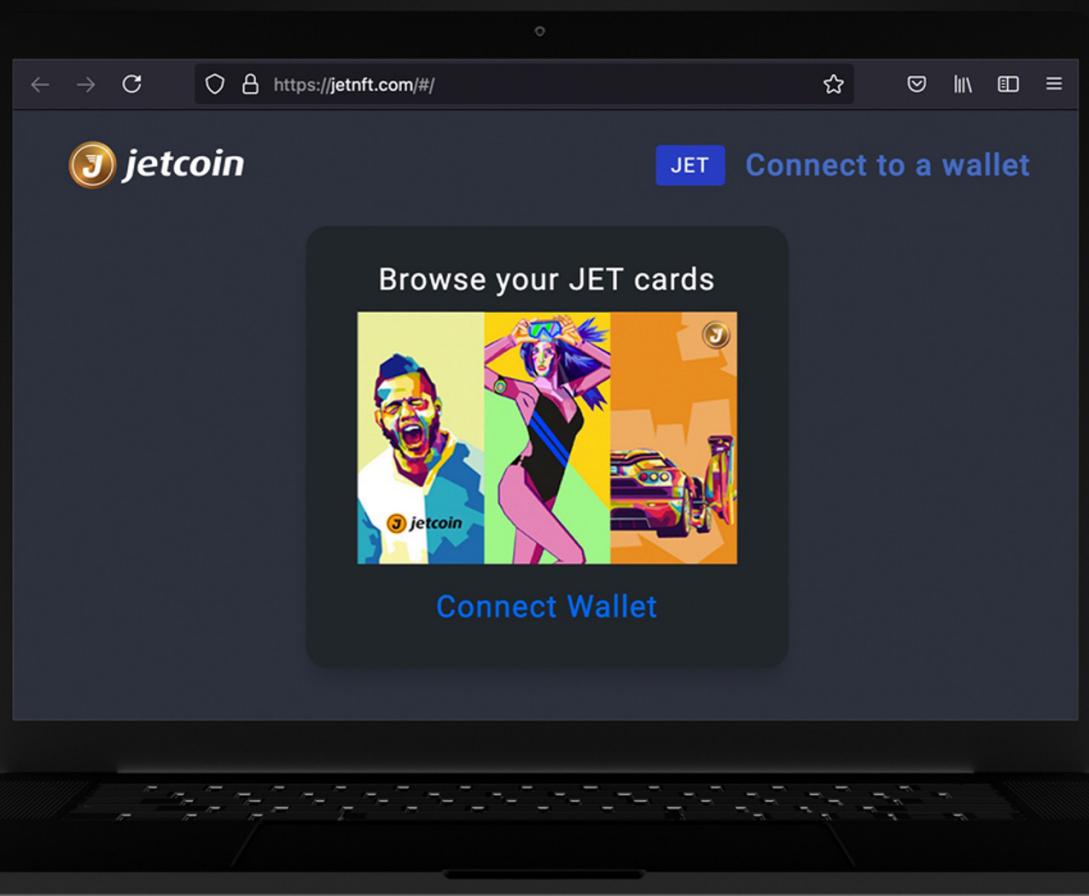
Having a greater fan base directly increases the sale of their merchandise, creating untapped value.



# *jetcoin*



viewer  
jetnft.com





# jetcoin

viewer  
[jetnft.com](https://jetnft.com)



#### Description:

The McLaren P1 is a limited-production mid-engine plug-in hybrid sports car produced by British automobile manufacturer McLaren Automotive. Debuted at the 2012 Paris Motor Show, sales of the P1 began in the United Kingdom in October 2013 and all 375 units were sold out by November.

#### Price:

1.15M

#### Year produced:

2013 -2015

#### Produced Units:

375

#### Wheelbase:

2,670 mm

#### Length:

4,588 mm

#### Width:

1,946 mm

#### Height:

1,188 mm

#### Kerb Weight:

1,547 KG





viewer  
[jetnft.com](https://jetnft.com)

#### Photos



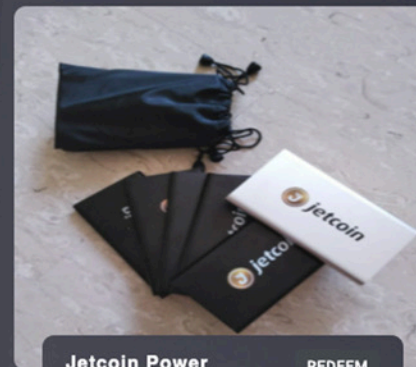
#### Card Values

**Serial Number:** 12  
**Max Edition:** 50

#### Performance

**Engine Type:**  
3.8 L twin-turbo charged M838TQ V8  
**Transmission:**  
7-speed dual-clutch  
**Power Output:**  
916 PS (903 hp; 673 kW)  
**Top Speed:**  
350 km/h  
**0-100KPH:**  
2.8s

#### Rewards



**Jetcoin Power  
Bank**

REDEEM



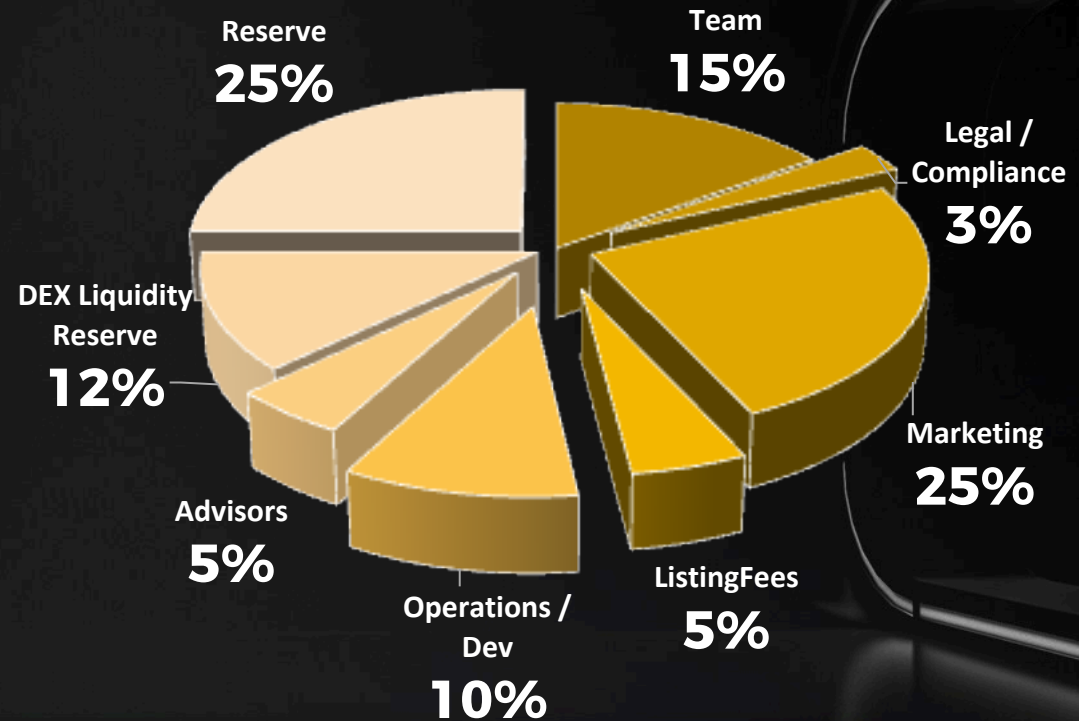


## JET TOKEN INFO

### Utilities

Governance  
selection of talents  
Airdrops to JET card holders  
when Talent image rights  
matures  
Fundraising activities  
Unique rewards purchase  
from Talents in JET only.  
Reflection: 2%  
Liquidity Fee: 3%  
Marketing Fee: 1%

### Distribution





## Token Info

### JETCOIN ERC-20:

Ticker

**[JET]**

Locked:

**20M**

Initial issuance:

**80M**

Decimal

**18**

Burn:

**40M**

Total issuance:

**40M**

Smart Contract Address:

**0x8727c112c712c4a03371ac87a74  
dd6ab104af768**

Explorer:

**[https://etherscan.io/token/0x8727c112c712  
c4a03371ac87a74dd6ab104af768](https://etherscan.io/token/0x8727c112c712c4a03371ac87a74dd6ab104af768)**





## Token Info

### JETCOIN BSC:

Ticker

**[JET]**

Marketing Fee:

**1%/Promotions**

Total issuance:

**40M**

Decimal

**9**

Reflection:

**2%/JET holders are rewarded for holding BSC JET**

Liquidity Fee:

**3%/The liquidity fee is added to the JET LP**

Smart Contract Address:

**0xc5b43669a899c5da2a98b2bf8c9082d5e8d5ee0d**

Explorer:

**<https://bscscan.com/token/0xc5b43669a899c5da2a98b2bf8c9082d5e8d5ee0d>**





## MARKETING STRATEGY



YEAR  
01

SPONSORSHIP SERIE-A  
CHIEVO VERONA (TEES)



## MARKETING STRATEGY



YEAR  
02

SPONSORSHIP SERIE-A  
HELLAS VERONA (TEES)



## MARKETING STRATEGY



YEAR  
03

33 EPL GAMES  
(PERIMETER BANNERS)



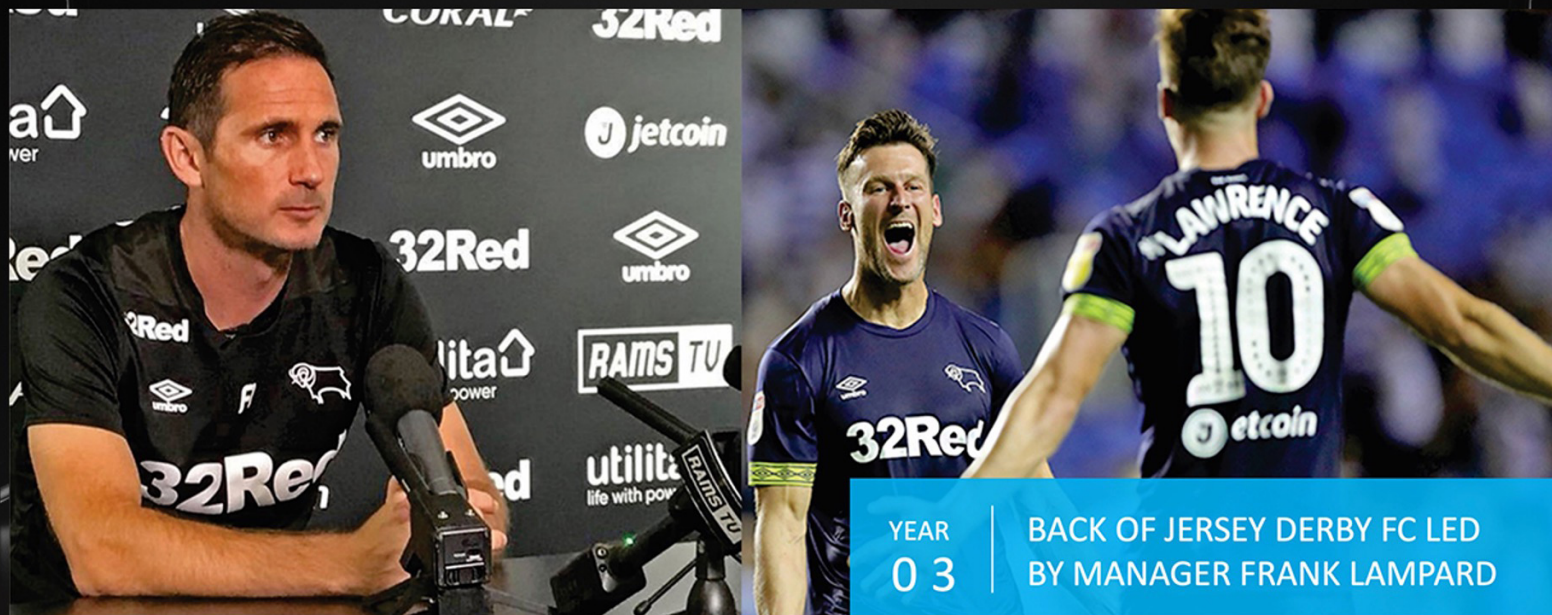
## MARKETING STRATEGY

A promotional image for Wigan Athletic featuring four players in their blue and white striped home kit. The kit has 'INTER SPORT' on the front and a Jetcoin logo on the sleeve. Each player is holding a soccer ball. The background is a grassy field. The image is framed by a blue banner at the top with the Wigan Athletic crest and name on the left, and the Jetcoin logo on the right.

YEAR	4 FA GAMES
03	WIGAN SLEEVES / PERIMETER BANNERS

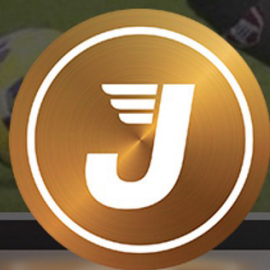


## MARKETING STRATEGY



YEAR  
03

BACK OF JERSEY DERBY FC LED  
BY MANAGER FRANK LAMPARD



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